


2011 City of Union Business Expo Exhibitor Evaluation

Thank you for being a vital part of the success of the 3rd Annual City of Union Business Expo. Please take a few moments to complete the following evaluation. Your comments and suggestions are appreciated and will help us to improve this important event for our City of Union businesses and the entire community. We value your input!

	5	4	3	2	1
	Excellent	Very Good	Good	Fair	Poor
1. What Was Your Overall Experience With the Expo?	5	4	3	2	1
2. Level of Satisfaction with the Registration Process and Exhibitor Information:	5	4	3	2	1
3. Location of the Expo:	5	4	3	2	1
4. Date, Time, Duration of the Expo:	5	4	3	2	1
5. Expo Hall Booth Layout:	5	4	3	2	1
6. Attentiveness of Expo Organizers to Your Needs:	5	4	3	2	1
7. Quality of Marketing & Promotions:	5	4	3	2	1
8. Value of Networking with Other Exhibitors:	5	4	3	2	1
9. Did You Attend the Exhibitors Networking Luncheon?	Yes	No			
10. If You Attended the Networking Luncheon, Please Rate the Speaker:	5	4	3	2	1
11. How would you rate the attendance at this year's Expo?					
<input type="checkbox"/> More than expected <input type="checkbox"/> Less than expected <input type="checkbox"/> About what was expected					
12. What Promotions Did You See/Hear Prior to the Expo? (Check all that apply)					
<input type="checkbox"/> Email/Ltr - City of Union			<input type="checkbox"/> Charter Municipal TV		<input type="checkbox"/> Poster / Flyer
<input type="checkbox"/> Chamber Chat			<input type="checkbox"/> City Website		<input type="checkbox"/> Word of Mouth
<input type="checkbox"/> Missourian			<input type="checkbox"/> Facebook		<input type="checkbox"/> _____
<input type="checkbox"/> KLPW Radio			<input type="checkbox"/> Sign		
13. What Did You Like Most About the Expo?	_____				
_____	_____				
14. What Did You Like Least About the Expo?	_____				
_____	_____				
15. What Would You Change for Next Year's Expo?	_____				
_____	_____				
16. Was This Your First Year Participating in the Business Expo?				Yes	No
17. Will You Exhibit in Next Year's Expo?				Yes	No
18. Additional Comments:					Not Sure
_____	_____				
_____	_____				
_____	_____				

Your Name (Optional): _____
 Company (Optional): _____
 Phone (Optional): _____
 Email (Optional): _____

Please return to:	City of Union Community Development Department • 500 E. Locust Street • Union, MO 63084 Phone (636) 583-3600 • Fax (636) 583-4509 • Email: wparsons@unionmissouri.org
	Or save time and paper and complete the online version of this evaluation at: www.unionmissouri.org/expo